



July 1 – September 30, 2009

**EDUCATIONAL & INFORMATIONAL NEEDS OF CHILDREN  
\*\*\*\*YOUTH/CHILDREN\*\*\*\***

SESAME STREET

07/01/2009-09/30/2009  
7:00 am daily  
Each program 60 minutes

Sesame Street is a series aimed at pre-school children to help develop positive attitudes toward learning. The programs provide children with reading and math concepts. It can also aid children in social and emotional development as well as English language arts and reading concepts and skills.

CURIOUS GEORGE

07/01/2009-09/30/2009  
8:00 am Mon-Fri.  
Each 30 minutes

CURIOUS GEORGE is an animated series based on the popular books by Margret and H.A. Rey. The CURIOUS GEORGE series aims to show parents and caregivers how to foster the development of science and math literacy in children.

CLIFFORD THE BIG RED DOG

07/01/2009-09/04/2009  
9:30 am Mon.-Fri.  
09/07/09-09/30/09  
10:00 am Mon.-Fri.  
Each 30 minutes

CLIFFORD THE BIG RED DOG series is based upon the popular books by Norman Bridwell. Through the character of Clifford, children are introduced to gentle lessons about being part of a community, acceptance and resolving differences. The series will be closed-captioned and includes Spanish on the SAP.

## SUPER WHY

07/01/2009-09/30/2009  
 9:00 am Mon.-Fri.  
 Each 30 minutes

SUPER WHY focuses on the adventures of four fairytale friends who transform into reading-powered superheroes: Alpha Pig with Alphabet Power, Wonder Red with Word Power, Princess Presto with Spelling Power, Super Why with the Power to Read and Super YOU with the Power to Help. Together, they are the "Super Readers!" The Super Readers jump into books (literally) to find answers to everyday preschool challenges and embark on exciting adventures, where they play interactive reading games to overcome obstacles and save the day. In every episode, young viewers dive directly into a pop-up story to experience a brightly-illustrated children's tale brought to magical life.

## DRAGON TALES

07/01/2009-09/04/2009  
 10:00 am Mon-Fri.  
 09/07/09-09/30/09  
 11:30 am Mon.-Fri.  
 Each 30 minutes

It's a new and innovative animated series for children features a young girl, her brother and young dragons in Dragon Land. In their adventures together, they discover exciting, fun and imaginative ways to approach life and its surprises.

## IT'S A BIG, BIG WORLD

07/01/2009-09/30/2009  
 12 noon  
 Each 30 minutes

IT'S A BIG BIG WORLD is an innovative preschool series from Mitchell Kriegman (creator of Bear in the Big Blue House, Clarissa Explains it All). Venture deep into the rainforest, high atop the world, to the tallest tree - the World Tree - home to a diverse group of animals and the show's metaphor for the world as a whole.

## WORDWORLD

07/01/2009-06/30/2009  
 10:30 am Mon.-Fri.  
 Each 30 minutes

Each episode of "WordWorld" is a narrative built around a wacky troupe of characters, WordFriends, who are characters first and words second. "WordWorld's" WordFriends go on comic adventures and face challenges that can only be resolved with the right word. Sheep is a shy little girl who loves to pretend; Frog is the cautious brainiac and word "expert"; impetuous Duck is still learning his letters; Pig lives in the moment; Ant is a pragmatic bundle of energy; and Dog is a WordFriend's best friend. A key component of the show is word building, a unique moment when children witness a word "morph" into the thing it is.

## BETWEEN THE LIONS

07/01/2009-06/30/2009

2:00 pm Mon.-Fri.

Each 30 minutes

“Between the Lions” is named for a family of lions – Theo, Cleo, Lionel and Leona – who run a not-quite-ordinary library. The doors “between the lions” swing open to reveal a magical place where characters pop off the pages of books, vowels sing and words take on a life of their own. With its mix of puppets, animation and live action, incorporating stories, songs, and guest celebrities, the program achieves its educational mission of helping young children learn to read.

## READING RAINBOW

07/01/2009-08/28/2009

6:30 am Mon.-Fri.

Each 30 minutes

The prime object of Reading Rainbow is to encourage beginning readers to adopt positive reading habits; each program, hosted by Levar Burton, promotes positive self-concept and literacy skills and includes an adaptation of a children's picture book, and book reviews by children. Each program provides literary appreciation skills as well as reading and writing motivation.

## BARNEY &amp; FRIENDS

07/01/2009-09/30/2009

12:30 pm Mon.-Fri.

Each 30 minutes

This half-hour series features a purple dinosaur that befriends young children to participate in a variety of games and songs in order to use their imagination and their creativeness. The episodes are built around individual themes, each specifically designed to blend education and entertainment and to maximize viewer attention and participation.

## MISTER ROGERS' NEIGHBORHOOD

07/01/2009-09/25/2009

11:00 am Fridays

Each 30 minutes

This series featuring Mister Rogers teaches young children the importance of family, friends, school, etc. Each program can help a child develop socially and emotionally. The series also promotes language development skills as well.

## PLAZA SESAMO

07/07/2009-08/26/2009

11:00 am Wednesdays

Each 30 minutes

This "Spanish" version of Sesame Street is a series aimed at pre-school children to help develop positive attitudes toward learning. The programs provide children with reading and math concepts. It can also aid children in social and emotional development as well as Spanish language arts and reading concepts and skills.

## ARTHUR

07/01/2009-09/30/2009

3:00 pm Mon.-Fri.

Each 30 minutes

This animated series features the popular character from storybook form--"Arthur" and his many adventures. The series is designed to encourage reading and writing as well as enhance kid's problem-solving and social skills. In each episode, Arthur and his friends will confront and resolve many of the same dilemmas that children face.

## MAYA &amp; MIGUEL

07/01/2009-09/30/2009

5:00 pm Mon. thru Thurs.

Each 30 minutes

Lively and colorful, MAYA & MIGUEL chronicles the adventures of 10-year-old twins Maya and Miguel Santos and features their family, friends and a richly diverse neighborhood. This never-a-dull-moment situation comedy revolves around Maya's well-intended meddling in her family's and friends' lives. While every episode will take humorous twists and turns, the twins' motivation comes from the philosophy that shared happiness is more important than personal gain. Sprinkled throughout this hilarious series are values of friendship, family and a positive, culturally rich portrayal of Latino family, language and culture.

## CYBERCHASE

07/01/2009-09/04/2009

4:30 pm Mon.-Thurs.

09/08/09-09/29/09

Tuesdays &amp; Thursdays.

Each 30 minutes

CYBERCHASE energizes kids (ages 8-11) with math power. CYBERCHASE sends the message that math is fun — it is about problem solving and, boy, does it come in handy. At CYBERCHASE Online, kids play interactive games, crack challenging puzzles, download free stuff, sneak a peak at tomorrow's show, meet the characters, and experience original adventures.